

1991

FORD CARS



FORD ESCORT

Our next-generation Escort poses an interesting question: Why change what has been for many years one of the world's most popular cars?

The answer is simple: An automaker that's as committed to continuous improvement as we are doesn't rest on past years' sales records, no matter how impressive they are.

People expect the best that present-day technology can deliver. With this fact always at the forefront of our thinking, we designed and engineered the new Escort to meet the highest expectations of customer satisfaction.

Design and engineering are only half of the story, however. Escort is built with state-of-the-art manufacturing techniques that produce cars of world-class quality. Escort has precise fit and finish, semi-flush glass and aero-efficient trim. And everything comes together in such an exacting way as to achieve a smoothness approaching that of a single piece.

The new Escort is roomier than before, seating five passengers in sur-

prising comfort. But space is not the only factor contributing to Escort's comfort. Escort has a longer wheelbase and is engineered with new front and rear independent suspension designs. The results are reduced engine noise and vibration and a smooth, quiet ride — all big car qualities.

There's so much more, of course. Features such as the EEC-IV computer-controlled, sequential multi-port electronic fuel-injected 1.9L engine that powers the Pony and LX models, and the 127-hp 1.8L DOHC 16-valve engine under the hood of Escort GT.

The proof is in the product. And when it comes to all the things that create customer satisfaction — from styling and performance to fit and finish — we'll put Escort hatchbacks and wagons for 1991 up against anything in their class, domestic or import.

The meaning of our "customer-driven" design philosophy can be appreciated only through first-hand experience on the road. Which is why we ask: Have you driven a Ford ... lately?



Escort LX 4-door hatchback, 2-door hatchback and 4-door wagon in Light Titanium Clearcoat Metallic. Escort GT in Bright Red. Some equipment shown is optional.

FORD THUNDERBIRD

Thunderbird presents the smooth lines of a car virtually shaped in the wind tunnel. And the interior is ergonomically designed for the driving enthusiast while providing luxury-level comfort for five. Choose from a line of three great Thunderbirds.

The standard Thunderbird is powered by a 3.8L SEFI V-6 (a 5.0L SEFI V-8

is optional) and rides on a 4-wheel independent suspension. Air conditioning, electronic AM/FM stereo and power windows are a few of the many standard features.

Next is the luxurious Thunderbird LX. Analog sports instrumentation, variable power-assist speed-sensitive steering, trip computer, electronic AM/FM stereo

with cassette player and speed control are standard.

And finally, there's the Thunderbird SC with its supercharged and inter-cooled 210-hp 3.8L SEFI V-6, automatic ride control suspension, speed-sensitive steering, and 4-wheel disc brakes with anti-lock system. The interior is extraordinary as well.



Thunderbird SC in Titanium Frost Clearcoat Metallic. Some equipment shown is optional.

FORD TAURUS

The Taurus L and GL models offer you all the proof you could want that a single automobile can be world-class in design and affordable at the same time.

These popular mid-size sedans and wagons for 1991 feature engines equipped with sequential multi-port fuel injection. And more world-class options are available: the anti-lock braking sys-

tem plus variable power-assist speed-sensitive steering.

Add the amenities of a luxurious road car and you have Taurus LX. V-6 power is standard. Plus luxury items including air conditioning, 6-way power driver's seat, and much more.

Then there's the Taurus SHO sedan, named after its Super High Output

3.0L 24-valve DOHC V-6. SHO is also equipped with a special handling suspension, P215/60Rx16" 94V Goodyear Eagle GT + 4 all-season performance radials, and 4-wheel disc brakes with anti-lock system.

What's more, as outstanding as its performance are the comfort and luxury of this world-class 4-door sports sedan.



Taurus LX sedan in Amethyst Frost Clearcoat Metallic. Some equipment shown is optional.

FORD PROBE

The shape of Probe tells you this is one of the world's most aerodynamic production cars. A car designed and engineered for those who take the fun of driving seriously.

Probe GL is powered by a 2.2L SOHC 12-valve EFI I-4 engine. Front-wheel drive and a four-wheel independent suspension deliver excellent

traction, ride and handling. Standard also are 50/50 split rear seats, AM/FM stereo, and more.

The Probe LX has its own engine — a 145-hp 3.0L EFI V-6. Plus 4-wheel disc brakes (with anti-lock system optional), multi-adjustable driver's seat, electric remote mirrors, the tilt steering column/cluster, and much more.

A 2.2L SOHC turbocharged and intercooled engine powers Probe GT, which also has an automatic adjusting handling suspension, variable power-assist speed-sensitive steering, and 4-wheel disc brakes (with anti-lock system optional). Little wonder GT is one of the world's finest front-wheel-drive performance cars.



Probe GT in Black. Some equipment shown is optional.

FORD MUSTANG

For over 25 years, Mustang has brought affordable sporty car performance and styling to every street and highway in America. Today, this ponycar heritage comes to you in two great Mustangs: LX and GT.

The Mustang LX is powered by a 2.3L engine equipped with twin plugs per cylinder and multi-port electronic

fuel-injection. Standard also are a tachometer, dual remote-control mirrors, AM/FM stereo sound system, driver-side air bag supplemental restraint system, plus much more.

Then there's Mustang's famed muscular V-8 power. The 5.0L SEFI V-8 puts out 225 horses at 4,200 rpm and 300 lbs.-ft./torque at only 3,000 rpm. And

that's not all. The handling suspension utilizes gas-pressurized struts up front, Quadra-Shock system at the rear, and progressive-rate coil springs all around.

All this awesome performance is yours to enjoy in the Mustang GT or the Mustang LX 5.0L model. Choose 2-door hatchback or 2-door convertible. LX 5.0L also comes in a 2-door sedan.



Mustang GT in Bright Red. Some equipment shown is optional.

FORD TEMPO

Tempo has front-wheel drive, computer-controlled multi-port electronic fuel-injected engines, and a 4-wheel independent suspension system with gas-pressurized struts. An aerodynamic design, too. Plus room for five.

Tempo comes in a wide selection of models: the standard GL, the deluxe LX, and the sporty GLS 4-door. GL and

GLS are also available as 2-door models. And there's the Four Wheel Drive Tempo 4-door.

Under the hood of Tempo GL and LX is a 2.3L EFI I-4 with high-swirl combustion (HSC) design. Tempo GLS and Four Wheel Drive models are powered by the 2.3L HSO engine.

In Tempo you have great design and

engineering features. But perhaps the most remarkable feature of all is how affordable Tempos are. In addition to a long list of standard features, Preferred Equipment Packages offer popular options at substantial savings.

Add everything up for yourself and you'll find Tempo is one of the best cars for the money on the road today.



Tempo 4-door in Twilight Blue Clearcoat Metallic. Some equipment shown is optional.

FORD LTD CROWN VICTORIA

The full-size LTD Crown Victoria accommodates six adult passengers in a spacious, relaxing environment. And it's beautifully equipped and appointed.

Air conditioning. Electric remote-control mirrors. Electronic AM/FM stereo. Power windows. Autolamp system. Driver-side air bag supplemental restraint system. These are a few of the

many standard features. And there's a wide selection of options such as the Insta-Clear® heated windshield and the high-level audio system.

LTD Crown Victoria is superbly engineered, too. A powerful 5.0L SEFI V-8 is standard. Equipped with the optional heavy-duty trailer towing package, LTD Crown Victoria can tow up to 5,000

pounds. And there are two optional suspensions for special needs.

Choose the LTD Crown Victoria 4-door sedan or the LTD Crown Victoria County Squire wagon and enjoy the big-car ride and comfort that so few of today's cars provide. For top-of-the-line luxury and convenience, drive the LTD Crown Victoria LX.



LTD Crown Victoria sedan in Twilight Blue Clearcoat Metallic. Some equipment shown is optional.

FORD FESTIVA

You can expect a lot of benefits from owning a Ford Festiva. Like outstanding economy achieved by a fuel-squeezing 1.3L SOHC electronic fuel-injected I-4 with 5-speed gearbox (see your dealer for 1991 EPA economy ratings).

Excellent maneuverability through congested traffic. Ease of parking in tight spaces. The people-moving/

cargo-carrying versatility of the hatchback design. A generous number of standard features providing outstanding value for the money. All of these, too, would certainly be on your list of expected benefits.

There is, however, a big benefit you would not expect to find in a sub-compact. Festiva is a small car whose

design performance belies its trim dimensions. A wide road stance not only provides balance, but also contributes to Festiva's most remarkable feature. Roominess. This is an attribute we think you'll find a pleasant surprise.

And it's all yours to enjoy in one of two well-equipped Festiva models. Festiva L. And the deluxe Festiva GL.



Festiva GL in Hot Red. Some equipment shown is optional.

FORD AEROSTAR WAGON

Aerostar Wagon is a roomy passenger wagon that converts easily to a spacious cargo-hauling van. For a lot of people, Aerostar is an attractive alternative to the typical passenger car.

There are regular-length and extended-length Aerostar Wagons available with 2-wheel drive (2WD) or electronic 4-wheel drive (4WD) to suit

your needs. Aerostar comes with 5- or 7-passenger seating. There's lots of cargo-carrying space, too: 135.5 cu. ft. in the regular-length model; 164 cu. ft. in the extended-length model with the rear seat(s) removed.

Standard engines are a 3.0L EFI V-6 in 2WD Aerostars and a 4.0L EFI V-6, in 4WD Aerostars. (The 4.0L is optional in

the extended-length 2WD model.) The suspension is a 4-corner coil spring system. Steering is power-assisted. And the power brakes are equipped with rear anti-lock system.

Aerostar comes in XL trim. XL Plus and XLT, too, both available with new optional Sport Appearance Package.* Or drive the top-line Eddie Bauer.



**Delayed availability. See your dealer for latest information.*

Aerostar Eddie Bauer Wagon in two-tone Deep Emerald Green Clearcoat Metallic and Light Sandalwood Clearcoat Metallic. Some equipment shown is optional.

6-YEAR/100,000-MILE CORROSION PROTECTION

Ford's corrosion warranty coverage for outer body panel rust-through is 6 years or 100,000 miles, whichever comes first. See your Ford Dealer for a copy of this limited warranty.



Participating Ford Dealers offer the Lifetime Service Guarantee, which guarantees their customer-paid work on your Ford vehicle for as long as you own it. A covered repair is paid for once. If it ever has to be fixed again, the repairing dealer will fix it free. Ask to see the Lifetime Service Guarantee when you visit your participating Ford Dealer.

Genuine Ford and Motorcraft original equipment replacement parts meet the same high standards as those installed in production.

OPTIONS AVAILABILITY

Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.



The leasing alternative is available to qualified lessees through your participating Ford Dealer, who can arrange a Red Carpet Lease* tailored to your circumstances through Ford Credit. A wide variety of financing plans are also available.

PRODUCT CHANGES

Ford Division reserves the right to change product specifications at any time without incurring obligations.

ASK YOUR FORD DEALER

Following publication of this catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

