

*The  
Total Performance  
1965 MUSTANGS*





*Hardtop*

*Convertible*

*Fastback 2+2*



*These are  
The Total Performance '65 Mustangs*

Total performance with *total* popularity! Everybody loves Mustang—everybody wants a Mustang. It's the most popular new car *ever* introduced!

What makes Mustang such an all-American favorite? Imported sports-car flair. Pure driving fun. Built-in Ford economy and a typical low Ford price.

Whether Hardtop, Convertible or

Fastback 2+2, Mustang's low price includes all kinds of luxury equipment as *standard*. Individually adjustable, deep-foam bucket seats. Leather-soft all-vinyl interiors. Color-keyed, wall-to-wall carpeting. Courtesy lights. Sports steering wheel. Curved side glass. Full wheel covers.

Over 70 options let you design your

own Mustang. For surprisingly little added cost, you can design yours as a luxury Mustang (see new Interior Decor Group, pages 10-11), a family Mustang (see new full-width front seat\* with center arm rest, page 12), a sports Mustang (see new GT Equipment Group, pages 14-15), or anything else you might fancy in between.

In addition, Mustang's long list of options (pages 12-13) includes everything from three hot Challenger V-8's (up to 271 hp!) to front disc brakes, air conditioner to backup lights, power steering to styled steel wheels.

Whatever kind of Mustang you prefer, you owe yourself the fun of a Mustang test drive at your Ford Dealer's.

\*In Hardtop, Convertible

Mustang: most popular new car ever introduced!





Rear seat luxury in the 2+2



Folding rear seat triples luggage space



2+2 cockpit: where spirited looks come alive!

< Fastback 2+2: imported looks at a low Ford price

## Mustang Fastback 2+2

The Fastback 2+2 comes on bold with style you'd expect only from Europe and only at very high prices. But this one's a Mustang, with the kind of *low Ford price* that has made Mustang so popular.

Luxury with versatility comes in double handfuls. Silent-Flo Ventilation draws in a stream of fresh air with *all* windows closed. (Stale air, tobacco smoke exit out the louvers.) In the rear, the 2-passenger deep-foam seat folds down into a 35 x 41-in. platform, more than *tripling*

luggage space! The big 10-sq. ft. "skylight" window is tinted glass to cut sun glare.

A new standard 120-hp, 200-cu. in. Six is quick and strong . . . a quality thoroughbred, smooth as a jewel with its 7-main-bearing crankshaft. Thrifty, too, the Six is just one of many "savers" standard in Mustangs. Twice-a-Year Maintenance . . . self-adjusting brakes, aluminized muffler . . . plus all the other service savings pioneered by Ford. Any wonder that Mustangs are so easy to fall in love with?



2+2's Silent-Flo Ventilation louvers





Mustang's individually adjustable, deep-foam bucket seats



Trunk is surprisingly spacious, easy to load

## Mustang Hardtop

When you look at Mustang's low price and then at all it includes as standard equipment, it's no wonder Mustang has come so far so fast. Take the Hardtop for instance. It's the lowest priced of all three Mustangs. Yet that low price tag includes many luxury items, *standard on all* Mustangs, which come in other cars only at extra cost, or not at all.

See for yourself all that's standard in the Mustang Hardtop (and in the Convertible and 2+2 as well):

Individually Adjustable Deep-Foam Bucket Seats □ Padded Instrument Panel □ Full Wheel Covers □ Choice of 6 Color-Keyed All-Vinyl Interiors plus 2 Cloth-Vinyl Trims (Hardtop, 2+2) □ Color-Keyed Wall-to-Wall Carpeting.

Mustang's low price also includes these features which often cost extra in other cars:

Sports Steering Wheel with Bright-Metal Horn Arms □ Cigarette Lighter □ 2 Automatic Courtesy Lights □ Glove Box Light □ Floor Shift 3-Speed Manual Transmission.

Mustang's low price also includes these features as standard equipment:

120-hp 6-Cylinder Engine □ Heater-Defroster\* □ Front Seat Belts\* □ Front Arm Rests □ Electric Windshield Wipers □ Safety-Yoke Door Latches □ Curved Side Glass □ Wrap-Around Front Bumper □ Bumper Guards Front and Rear □ Alternator □ "Sta-Ful" Battery □ Ford's Famous Twice-a-Year Maintenance Features (back cover).

*\*See "Prices" on back cover*



Mustang options make a luxurious personal car (right) of Mustang Hardtop (far right)

7





For sports Mustang: Convertible plus sports options in next six pages



Six all-vinyl trim choices with the look and feel of leather



Power top is one of over 70 options



Tonneau cover adds true sports-car flair

## Mustang Convertible

What kind of convertible will your Mustang be—family fun-in-the-sun car . . . full-fledged sports soft-top or luxury convertible? Mustang Convertible standard equipment gives you a great head start.

A 5-ply, vinyl-bonded top (in color choice of black, white or tan) with big "zip-out" window for straight-through ventilation. A color-keyed, stretch-taut boot to stow the top neat and trim. Deep-foam bucket seats that adjust individually. Choice of six leather-soft, all-vinyl interiors. Full carpeting. Courtesy lighting. A slick 3-speed floor shift. A quick, strong 120-hp, 200-cu. in. Six has the quality and smoothness of a 7-main-bearing crankshaft. Plus all the other standard equipment listed on page 6!

Now the fun begins with Mustang options. New full-width front seat\* with folding center arm rest (in four all-vinyl trim choices). New Interior Decor Group (next pages). New GT Equipment Group (pages 14-15). T-bar Cruise-O-Matic or 4-speed manual transmissions. Challenger V-8's of 200, 225, 271 hp. Rally Pac. Power top. Front disc brakes. Tonneau cover. Power steering. Ford Air Conditioner. Power brakes. And so many, many more.

However you design your Mustang, you can depend on the *versatility* that is as much a part of Mustang as the driving fun. From the twice-daily trip to school to a gala debut at the country club, Mustangs go *everywhere* . . . do *everything!*

\*In Hardtop, Convertible

8

9



## Mustang Interior Decor Group

Coming up with a super-luxurious interior for Mustang is no small order. But see for yourself how Ford stylists have created an interior of *special* Mustang elegance.

There's a custom-tailored look to the leather-soft vinyl seat trim (with Mustang duo-tone embossing) and pleated door panels. Rich, simulated walnut paneling enhances the five-dial instrument cluster, glove box door and console\* between the seats.

Wood-grained deluxe steering wheel† looks like select walnut, has sporty perforated metal spokes. Horn buttons are at outer ends of the spokes.

Sun visors are safety-padded and color-keyed. Integral arm rests blend smoothly into each door panel. Door hardware is unique. There is a dual-lens light at the lower edge of each door. It shines a red warning beam to the rear and a clear "courtesy" beam into the car when either door is opened.

Floor pedals are trimmed in bright metal. Molded carpeting stretches luxuriously wall to wall and trims front cowl panels.

Available in your choice of seven colors, the Interior Decor Group is Mustang at its most elegant.

\*Optional †Available also as separate option



Steering wheel, instrument panel have rich, woodlike finish



Door panels have integral arm rests, safety-courtesy lights



NH  
P



# Mustang Options

Mustang was designed to be designed by you. You can make yours a family Mustang, a sports Mustang, an all-out luxury Mustang, or your own *personalized* version with a little of each. There are over 70 Mustang options to help you. Design *your* Mustang and see your Ford Dealer. It's fun and you'll be surprised how little it costs.

## ENGINES:

- 200-hp Challenger V-8
- 225-hp Challenger Special V-8
- 271-hp Challenger High Performance V-8\*

## TRANSMISSIONS:

- 3-Speed Cruise-O-Matic
- 4-Speed Manual

## APPEARANCE:

- Interior Decor Group (detailed pg. 10-11)
- Deluxe Steering Wheel
- Vinyl Roof Covering (Hardtop)—Black or White
- Deluxe Wheel Covers with Knock-Off Hubs
- Styled Chrome-Plated Steel Wheels (14-inch)

- Wire-Style Wheel Covers with Simulated Knock-Off Hubs (14-inch)
- Accent Paint Stripe and Rocker Panel Molding Package†
- White Sidewall Tires

## CONVENIENCE:

- Console (two styles as illustrated below)
- Push-Button AM Radio
- Ford Air Conditioner
- Backup Lights
- Tinted Windshield
- Tinted Glass All Around
- Visibility Group—includes remote-control out-

side mirror (shown below), day/night inside mirror, 2-speed wipers and washer

## POWER EQUIPMENT:

- Power Brakes
- Power Steering
- Power Top (Convertible)—Black, White or Tan

## SPORTS:

- GT Equipment Group (detailed pg. 14-15)
- Rally Pac (tachometer and clock combination)
- Special Handling Package (with V-8's)—includes heavy-duty suspension and 22 to 1 overall steering ratio

- Front Disc Brakes (with V-8's)
- Red Band Sidewall Tires (14-inch)
- Vinyl Tonneau Cover (Convertible)

## SAFETY:

- Padded Sun Visors (standard on Fastback)
- Deluxe Color-Keyed Seat Belts with Retractors
- Emergency Flasher (parking and taillights)

## OTHERS:

- Full-Width Seat with Center Arm Rest (Hardtop, Convertible)
- Remote-Control Deck Lid Release
- Rear Seat Speaker (Hardtop, 2+2)
- Studio-Sonic Sound System (Hardtop, 2+2)
- Parking

- Brake Warning Light
- Compass
- Door Edge Guards
- Outside Mirrors including Racing Type
- Floor Mats
- Windshield Washers
- Rear Seat Belts
- Spotlight
- Glove Box Lock
- 14-Inch Low-Profile Tires and Wheels (with Six)
- Rocker Panel Moldings
- Heavy-Duty Battery
- Limited-Slip Differential and many more.

\*Includes Handling Package and 6.95 x 14 red band sidewall tires

†Replaces side air scoop ornament; rocker panel moldings standard on Fastback



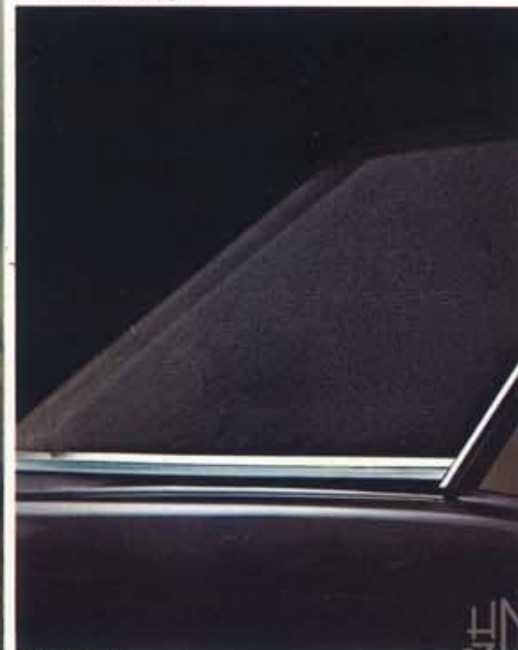
Full-Width Seat (Hardtop, Convertible)



Luxury Console



Ford Air Conditioner



Vinyl Roof Covering



T-bar Cruise-O-Matic Drive



Push-Button AM Radio



Remote-Control Outside Mirror



Sports Console



Backup Lights



Deluxe Wheels and Wheel Covers



Three sports-blooded V-8's



Power Brakes



# Mustang Equipment Group

Anybody who goes for performance will go for the new Mustang GT Equipment Group. Ten separate items—and what a great performance package it all adds up to!

□ Hot 225-hp Challenger Special V-8 (10 to 1 comp. ratio, 4-barrel carb.). □ Fully synchronized 3-speed manual floor shift. □ Dual straight-through exhaust system with flared, chrome tailpipe extensions.

And, in addition you get: □ Mustang's Special Handling Package (heavy-duty suspension, 22 to 1 overall steering ratio. □ Fade-resisting front disc brakes. □ A pair of 4-inch fog lamps nestled in the grille.

The GT Equipment Group also includes: □ Five-dial instrument cluster (fuel, temperature, speedometer, oil pressure, amperes) set in a background of black leather-grained vinyl. □ Handsome "GT" fender badges placed just aft of each front wheel cutout. □ Bright-metal hood accent molding. □ And running front to rear along the lower body is the triple stripe that Ford's GT racing car carries in European competition!

If you'd like to make some modifications to the basic GT Equipment Group (say move up to the 271-hp Challenger High Performance V-8 and 4-speed stick shift), go right ahead. Or if you'd prefer some additions (like Rally Pac, red band or white sidewall tires, racing mirrors, styled steel wheels), be our guest. These are separate Mustang options—and there are many more besides—which will fit perfectly with the GT Equipment Group.

See what kind of a GT Mustang *you* can dream up for your choice of the Mustang Hardtop, Convertible or Fastback 2+2!

*\*Available also as separate option*

*†Separate option, not included in GT Group*



4-Inch Fog Lamps



GT Instrument Cluster



4-Speed Stick Shift†

Fender Badge

Handling Package\*



Rally Pac†



271-hp Challenger High Performance V-8†

Front Disc Brakes\*

Chrome Tailpipe Extensions



14

15



# Mustang Specifications

**COLOR AND UPHOLSTERY SELECTIONS:** Pick your favorite color from 16 brilliant Diamond Lustre Enamel single tones. There are 5 all-vinyl trim choices for the Hardtop, 2+2 and Convertible. Your Ford Dealer will be happy to show you actual samples of new Mustang colors and upholstery.

**MUSTANG DESIGN FEATURES:** Fully Insulated and Weather-Sealed Body; Silent-Flo Ventilation System (2+2); Parallel-Action Single-Speed Electric Wipers; Deep-Dish Steering Wheel; Dual Sun Vapors with Retention Clips (safety-padded on 2+2); Suspended Accelerator, Clutch and Brake Pedals; Safety-Yoke Door Latches; Fold-Down Rear Seat (2+2); Center-Fill Fueling; Counterbalanced Hood and Deck Lid; Sports-Type Bumpers with Guards; Easy-Action Convertible Top Latches.

**ENGINES: 120-hp Six (std.)**—200 cu. in. displ.; 3.66" bore x 3.13" stroke; 9.2 to 1 comp. ratio; 7 main bearings; reg. fuel; single-barrel carb.; auto. choke; self-adj. valves with hydraulic lifters.

**200-hp Challenger V-8 (opt.)**—289 cu. in. displ.; 4.00" bore x 2.87" stroke; 9.3 to 1 comp. ratio; reg. fuel; 2-barrel carb.; auto. choke; self-adj. valves with hydraulic lifters.

**225-hp Challenger Special V-8 (opt.)**—289 cu. in. displ.; 4.00" bore x 2.87" stroke; 10.0 to 1 comp. ratio; 4-barrel carb.; prem. fuel. Other specifications same as Challenger V-8 above.

**271-hp Challenger High Performance V-8 (opt.)**—289 cu. in. displ.; 10.5 to 1 comp. ratio; super prem. fuel; 4-barrel carb.; manual choke; manually adj. valves; dual exhaust.

**ENGINE FEATURES:** 6000-mile (or 6-month) full-flow disposable-type oil filter; 36,000-mile (or 3-year) disposable-type fuel filter and replaceable dry element air cleaner; 190° thermostat; 12-volt electrical system with 38-amp. (Six) or 42-amp. (V-8's) alternator; 54-plate, 45 amp-hr battery; weatherproof ignition; positive-engagement starter; fully aluminized muffler and tailpipe. All engines are electronically mass-balanced for long-lived smoothness.

Own a trailer? Planning to buy one? Your Ford Dealer can help you equip your new Mustang for many of the popular sizes. The Mustang optional equipment suggestions listed here can add a great deal to smooth-sailing trailer trips with your Mustang.

**MUSTANG TRAILER TOWING RECOMMENDATIONS:** Class 1 (gross trailer weight up to 2,000 lb.; static tongue load up to 200 lb.)—120-hp Six, 200-hp V-8 or 225-hp V-8; Cruise-O-Matic Drive; Limited-Slip differential; extra cooling package; 6.95 x 14 4-ply rating tires; power steering and brakes; heavy-duty battery. For additional information, ask your Ford Dealer for a copy of the "1965 Ford Car & Truck Recreational Brochure."

**MANUAL TRANSMISSION:** 3-Speed Manual (std. with Six). Floor-mounted shift lever, standard "H" pattern. Synchronizers in 2nd and direct. **Synchro-Smooth Drive** (std. with Challenger, Challenger Special V-8's). Synchronized manual shifting in all forward gears; clash-free downshifting to low while under way. Floor-mounted stick.

**4-Speed Manual (opt.)**—sports-type close-ratio transmission, synchronized in all forward gears; floor-mounted stick.

**CRUISE-O-MATIC DRIVE:** (opt. except 271-hp V-8)—3-speed automatic with two selective drive ranges: 3-speed range starting in low for all normal driving; 2-speed range starting in intermediate for more sure-footed driving on slippery surfaces. Floor-mounted T-bar selector with sequence: P-R-N-DRIVE-L.

**FRONT SUSPENSION:** Angle-Poised Ball-Joint type with coil springs mounted on upper arms, 36,000-mile (or 3-year) lube intervals. Strut-stabilized lower arms. Link-type, rubber-bushed ride stabilizer.

**REAR SUSPENSION:** Longitudinal, 4-leaf springs with rubber-bushed front mounts, compression-type shackles at rear. Asymmetrical, variable-rate design with rear axle located forward of spring centers for anti-squat on takeoff. Diagonally mounted shock absorbers.

**REAR AXLE:** Semi-floating hypoid rear axle; straddle-mounted drive pinion (V-8's). Permanently lubricated wheel bearings.

**STEERING:** Recirculating ball-type steering gear provides easy handling. Permanently lubricated steering linkage joints. Overall steering ratio 27 to 1 (power steering 22 to 1). Turning diameter 38 ft.

**BRAKES:** Self-adjusting, self-energizing design. Composite drums, grooved for extra cooling: 9-in. (Six), 10-in. (V-8's). Total lining area: 131 sq. in. (Six), 154 sq. in. (V-8's). Front disc brakes optional.

**TIRES:** Tubeless, blackwall with Tyrex rayon cord, 4-ply rating. Safety-type rims. Tire size: with Six—6.50 x 13; with V-8's—6.95 x 14.

**DIMENSIONS AND CAPACITIES:** Overall length 181.6"; height 51.1"; width 68.2"; wheelbase 108"; treads—front 55.4" (Six), 56" (V-8), rear 56"; weight (approx.) 2621 lb. (2+2), 2662 lb. (Hardtop), 2740 lb. (Convertible); fuel 16 gal.; oil 4.5 qt. (Six), 5 qt. (V-8); cooling system (with heater) 9.5 qt. (Six), 14.5 qt. (V-8's); trunk luggage volume (cu. ft.): Hardtop 9, Convertible 7.7 (top down), Fastback 5 (18.5 trunk plus rear seat down).

**PRICES:** Mustang includes heater-defroster and front seat belts as standard equipment. However heater and/or seat belts may be deleted on car order if desired at an appropriate price reduction. All optional equipment and accessories, illustrated or referred to as options, optional or available are at extra cost. For the price of the Mustang with the equipment you desire, see your Ford Dealer.

## 10 MUSTANG POWER TEAMS

ENGINES	TRANSMISSIONS
200 cu. in. Six*	A1, C, D
Challenger V-8	B1, C, D
Challenger Special V-8	B1, C, D
Challenger High Performance V-8	D

Standard Equipment Key:

\*Engine (all models); †Transmissions (as indicated)

A—3-Speed Manual

B—Synchro-Smooth Drive (fully synchronized 3-speed manual)

C—Cruise-O-Matic Drive D—4-Speed Manual

**TWICE-A-YEAR MAINTENANCE:** Mustangs are designed to go 6,000 miles (or 6 months) between oil changes and minor chassis lubrications; 36,000 miles (or 3 years, whichever comes first) between major chassis lube. Other Mustang service savings: 36,000-mile (or 2-year) engine coolant-antifreeze, self-adjusting brakes; long-life Sta-Ful battery, sealed alternator, rust- and corrosion-resistant aluminized muffler; galvanized vital underbody parts. Mustang needs so little service it's just good sense to see that it gets the best—at your Ford Dealer's. His factory-trained mechanics and special tools add up to the greatest service combination you'll ever find for your Mustang!

**NEW CAR WARRANTY:** Throughout Mustang is total-car quality which makes possible this total-car warranty: Ford Motor Company warrants to owners as follows: That for 24 months or for 24,000 miles (3 months or 4,000 miles on Challenger High Performance V-8 engine and related power train components), whichever comes first, free replacement, including related labor, will be made by Ford Dealers of any part with a defect in workmanship or material. Tires are not covered by the warranty; appropriate adjustments will be made by tire companies. Owners will remain responsible for normal maintenance services, routine replacement of parts, such as filters, spark plugs, ignition points, wiper blades, brake and clutch linings, and normal deterioration of soft trim and appearance items. The warranty referred to herein is applicable to products sold in the U.S.A. and in certain neighboring areas.

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Best year yet to go Ford  
Test Drive Total Performance '65

# FORD

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