

## The Right Ford Car for You

For a great value, you needn't look any further than Ford. New for 2008, Focus is more fun-loving than ever: It's new inside and out, and now comes as a coupe or sedan. Fusion is the essence of stand-out midsize quality, now taking all that finesse to an available All-Wheel-Drive degree. The legendary Mustang is not only the best-selling sports car in Canada, it's also the top-selling convertible. Taurus is the perfect family car – loaded with all the latest in full-size essentials.

Visit [ford.ca](http://ford.ca) to find your perfect match.

Focus



Fusion



Mustang



Taurus



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Ford of Canada products and services,  
please visit our website:

[ford.ca](http://ford.ca)

# 2008 **MUSTANG**



**Built for life in Canada**

July 2007

S	M	T	W	Th	F	S
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August 2007

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Mustang GT in Vista Blue Metallic, and in Dark Candy Apple Red Metallic.

# start salivating

## *a steed for every need*

*Flex your muscle in a 210-hp Mustang V6, 300-hp Mustang GT or 500-hp Shelby GT500.\*  
Legendary performance matches legendary looks. Making Mustang the best-selling sports car in Canada, not to mention being crowned Canadian Car of the Year.\*\* No other car can match the depth and breadth of options that Mustang offers, from special packages like the new Warriors In Pink to custom Ford Performance parts. Meaning Mustang enthusiasts can modify their trusty steed – be it coupe or convertible – to their every desire. No doubt, Mustang is Canada's sports car.*

\*Available through SVT dealers exclusively. \*\*Automobile Journalists Association of Canada (AJAC), model year 2005.



Mustang V6 in Performance White with optional equipment.

**one**

September 2007

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October 2007

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Mustang GT in Grabber Orange with optional equipment.

# guts and glory



## mustang gt

The knockout Mustang GT arms you with the award-winning, aluminum-block 4.6L 3-valve SOHC V8 – serving up a full-on 300 hp and a street-scorching 320 lb.-ft. of torque. More to the point, 0-60 is achieved in a scant 4.9 seconds.\* A 5-speed manual is standard finger food; the 5-speed automatic transmission is optional. Signature V8 thunder is channeled through mandrel-bent 2.5" dual-exhaust pipes, which employ a crossover balance tube and stainless steel exhaust pipes.

\*Road & Track, April 2005.

*"... go for the 4.6L V8 in standard 300-hp trim, which is one of the market's unqualified excitement-per-dollar leaders, and is more convincing than most engines while just idling in the driveway."*

*– Ward's 10 Best Engines 2007 (that makes the Mustang V8 a 10 Best winner 3 years running)*



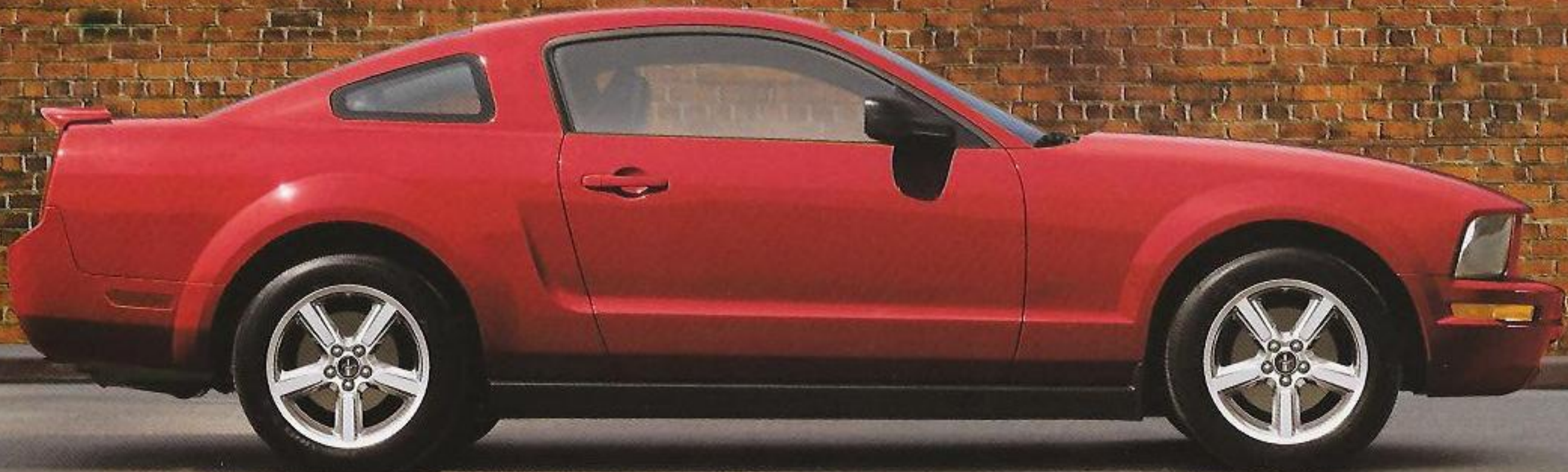
Mustang GT with available Chamois leather-trimmed seats and optional equipment.

November 2007

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December 2007

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Mustang V6 in Torch Red.

# *the peel in appeal*

## *mustang v6*

*No matter the style of 'Stang, you'll never miss a performance beat. The 4.0L V6 cranks out a rousing 210 hp and 240 lb.-ft. of low-end torque. This powerplant is actually more than 50% cleaner than the previous generation\* and it's particularly fuel efficient in the process, recording an impressive 12.2L/100 km city and 7.7L/100 km hwy.\*\**

*\*The current Mustang V6 is certified to produce 56% less ozone-forming pollutants than the previous generation. \*\*Equipped with 5-speed manual; estimates based on Transport Canada-approved testing methods.*



Mustang V6 in Dark Candy Apple Red Metallic.

*Everything in this tantalizing interior exudes power, from the chrome-ringed, double-barrel performance gauges to the available T-handled automatic shifter or beefy manual knob. Even the flush-mounted audio and climate controls have strong character. And it's powerfully loaded: air conditioning, cruise control, dual-stage front airbags, front-seat side airbags, power locks, power windows, power sideview mirrors, 2 power points, a Tire Pressure Monitoring System, an MP3 audio input jack and the 500-watt Shaker 500 audio system — housing a 6-disc in-dash CD changer — are all standard. It's one truly inspiring cockpit.*

Mustang V6 with available Red leather-trimmed seats and optional equipment.

**three**



January 2008

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February 2008

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# SIZZLING SUNCATCHER

## *Mustang convertible*

*Mustangs are meant to run free. On winding mountain roads and countless straightaways. Down avenues and alleyways. Across highways and high-banked curves. Over all those roads and routes crisscrossing the Canadian landscape. And since every Mustang is the wild one in the bunch, you're bound to make it run a little quicker, a little harder, probably for a little longer — soaking up some extra sunshine and envious stares in Canada's most popular convertible.*



Mustang V6 in Vista Blue Metallic with optional equipment.



Mustang GT in Vista Blue Metallic with optional equipment.

*From day one, Mustang was engineered to convey sheer delight and true solidity with its top down. Every convertible incorporates an ultra-rigid chassis structure — joints and rocker panels are as firm as those on the coupe for a remarkably smooth, quiet ride. The Z-fold design of its all-weather ragtop is low profile, with 3-layer construction: It's waterproof on the outside, eye-pleasing on the inside and sound-deadening in between. The soft top is standard in a fade-resistant vinyl, or is optional in premium Black cloth. You won't keep it up for long: Nothing compares to wind-in-your-hair exuberance.*

**Ford**

March 2008

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April 2008

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# bites when cornered



*Mustang has been a major player in the performance world straight out of the gate: A month after its April '64 debut, it served as the Official Pace Car of the Indy 500. Now, Mustang competes in Formula Drift,<sup>®</sup> the Grand-Am Koni Challenge and Rolex GT Series, National Hot Rod Association (NHRA) Funny Car and on Sports Car Club of America (SCCA) circuits.*

## *mustang performance*

*Every Mustang touts a finely honed, race-inspired architecture. While output is taken to the extreme on the Shelby GT500, it shares underpinning fundamentals with its stablemates. On Mustang GT and V6, the MacPherson strut front suspension includes custom shock valving and extra-strong reverse "L" lower control arms. The 3-link, solid-axle rear suspension houses outboard-mounted shocks and a Panhard rod to optimally manage all the brute force. Of course, there comes a time when all those fast moves must come to a halt. The ABS-enhanced GT sees to it with dual-piston aluminum calipers and 12.4" ventilated front rotors.*



May 2008

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June 2008

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Mustang V6 in Black with optional V6 Pony Package.

# PONY UP

## Mustang packages

*The wildly popular V6 Pony Package provides optional pizzazz. A speeding Pony and blazing fog lamps are corralled in a chrome grille bezel. Tri-bar Pony emblems are stationed on each front fender and the 17" painted-aluminum wheels, boasting machined-aluminum rims and Z-rated tires. Rocker stripes repeat the "MUSTANG" message etched in chrome on the front floor mats. ABS, Traction Control and 2 stabilizer bars round things out. Something new: The exclusive-to-Canada V6 Appearance option (shown right) makes tracks with Pony-capped 18" polished forged-aluminum wheels, over-the-top racing stripes and a metallic fuel door for emphasis.*



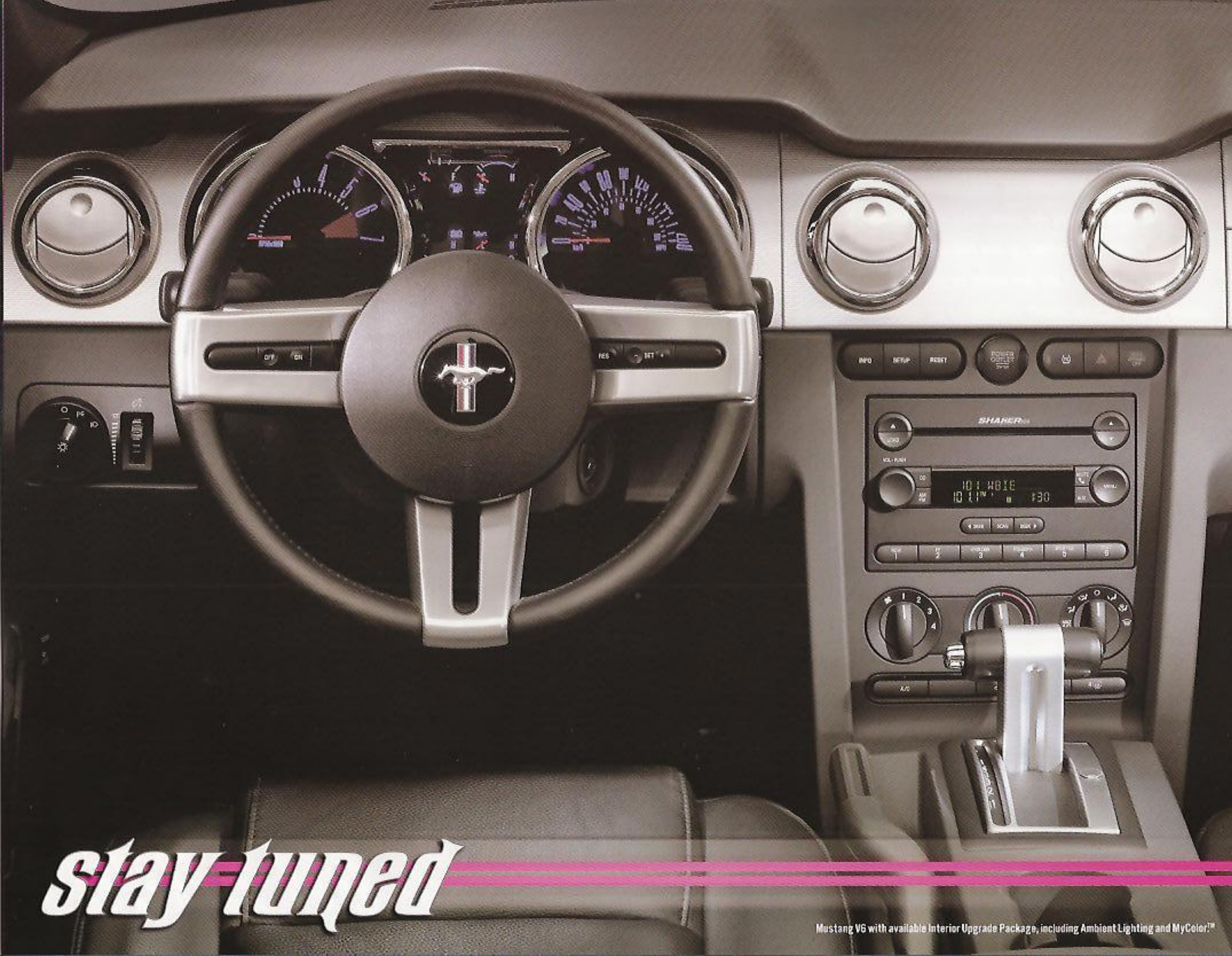
Mustang V6 in Vista Blue Metallic with optional V6 Appearance Package.

## CALIFORNIA Special



Mustang GT in Performance White with available GT California Special Package and optional equipment.

*Paying tribute to the highly prized '68 GT California Special (GT/CS), today's version flaunts a front fascia with a prominent air intake and low chin spoiler. There's a slick pair of side scoops, mid-body GT/CS stripes and 18" polished-aluminum wheels. The rear fascia integrates a race-worthy diffuser, while the exhaust brandishes rolled tips. Inside, Dark Charcoal leather-trimmed seats are contrasted with Dove or Parchment leather inserts. The GT/CS poised here optionally wields the GT Appearance Package's awesome hood scoop.*



*stay-tuned*

Mustang V6 with available Interior Upgrade Package, including Ambient Lighting and MyColor.™

## *Mustang enhancements*

*Ambient Lighting (displayed below) raises the fun factor. This new special effect adds an arresting LED glow to the front cupholders and all 4 footwells — change out 7 different colours. The Interior Upgrade Package option (pictured right) also allows you to control instrument illumination: Select from an amazing 125 hues with MyColor™ lighting.*



*You'll swear you've never heard car audio like this before. Boomin' bass, crisp highs and full, balanced mid-range. Every sound emanating from Mustang takes on a whole new dimension, starting with the standard 8-speaker, 500-watt Shaker 500 audio setup. Add to the sensation: Plug your iPod® into the audio input jack. Get right where you want to go with the optional new touch-screen Navigation System. Its generous 6.5" LCD screen illuminates sharp colour graphics. More than 20 different functions — audible and visual — are readily accessible.*

**SIRIUS**  
SATELLITE RADIO

*Mustang comes with SIRIUS Satellite Radio, offering you digital-quality channels — including sports, news, entertainment and 100% commercial-free music — all across Canada. You'll even get complimentary online access to SIRIUS with the 6-month prepaid subscription that's included on every Mustang. See your Ford of Canada Dealer or contact SIRIUS at 1-888-539-7474 for more information.*



**SEVEN**



# wheels

**16" Bright Machined-Aluminum Wheel with Chrome Spinner**  
Standard on V6 Coupe and Convertible



**17" Premium Painted-Aluminum Wheel**  
Standard on GT Coupe and Convertible and Warriors In Pink Package



**17" Painted-Aluminum Wheel with Tri-Bar Pony Centre Cap**  
Standard on Pony Package



**18" Bright Machined-Aluminum Wheel**  
Standard on Shelby GT500 Coupe and Convertible



**18" Polished-Aluminum Wheel**  
Standard on GT California Special Package and optional on GT



**18" Polished Forged-Aluminum Wheel**  
Standard on V6 Appearance Package



**18" Premium Aluminum Wheel**  
Optional on GT Coupe and Convertible



**17" Bright Machined-Aluminum Wheel**  
Optional on V6 Coupe and Convertible

# specs



## MUSTANG V6

4.0L SOHC V6 Engine  
5-Speed Manual Transmission  
Power, Vented 4-Wheel Disc Brakes  
Rear Spoiler  
Front Stabilizer Bar  
Cloth 6-Way Power-Adjustable Driver Seat  
Personal Safety System®  
50/50 Split-Folding Rear Seat  
Front-Seat Side Airbags  
Tire Pressure Monitoring System

Tilt Steering Wheel with Cruise Control  
Power Windows and Door Locks  
Rear Window Defroster  
SecuriLock® Passive Anti-Theft Engine Immobilizer System  
Remote Keyless Illuminated Entry  
Air Conditioning  
Shaker 500 Audio System  
SIRIUS Satellite Radio  
16" Bright Machined-Aluminum Wheels with Chrome Spinners  
P215/65R16 All-Season Tires

## MUSTANG V6 Warriors In Pink Package

*Includes everything found on V6, plus:*

17" Premium Painted-Aluminum Wheels  
Warriors In Pink Fender Badge  
Pink Lower Door Stripe  
Pony Grille With Chrome-Plated Bezel and Fog Lamps  
Black Leather-Trimmed Seats With Pink Accent Stitching (Vinyl in Rear)

Leather-Wrapped Steering Wheel with Satin-Aluminum Spokes and Pink Stitching  
*Sales from the Warriors In Pink Package will help raise funds for the Canadian Breast Cancer Foundation (Limited production)*



## MUSTANG GT

*Includes everything found on V6, plus:*

4.6L 24-Valve V8 Engine  
5-Speed Manual GT Transmission  
Limited-Slip Differential  
Stainless Steel Dual Exhaust  
Anti-Lock Brake System (ABS)  
Front and Rear Stabilizer Bars

Traction Control  
Fog Lamps  
Shaker 500 Audio System  
17" Premium Painted-Aluminum Wheels  
P235/55ZR17 All-Season Performance Tires

## SHELBY GT 500

*Includes everything found on GT, plus:*

5.4L Supercharged 32-Valve V8 Engine  
6-Speed Manual TREMEC Transmission  
SVT-Tuned Front and Rear Suspension with Unique Dampers and Springs  
Unique Badging, Front and Rear Fascias, Grille, Hood (Aluminum with Heat Extractors)  
Tire Inflation Kit (No Spare Wheel or Tire)

18" Bright Machined-Aluminum Wheels  
P255/45ZR18 Performance Tires (Front)  
P285/40ZR18 Performance Tires (Rear)  
Leather-Trimmed Sport Bucket Front Seats  
Unique Shift Knob and Steering Wheel  
*(Limited availability from your SVT Dealer)*



### V6 COUPE/CONVERTIBLE

### GT COUPE/CONVERTIBLE

### SHELBY GT500 COUPE/CONVERTIBLE

#### MECHANICAL

●	—	—	4.0L SOHC V6 engine (210 hp @ 5300 rpm and 240 lb.-ft. @ 3500 rpm)
—	●	—	4.6L 24-valve V8 engine (300 hp @ 5750 rpm and 320 lb.-ft. @ 4500 rpm)
—	—	●	5.4L supercharged 32-valve V8 engine (500 hp @ 6000 rpm and 480 lb.-ft. @ 4500 rpm)
●	—	—	5-speed manual transmission (3.31 axle ratio)
—	●	—	5-speed manual GT transmission (3.55 axle ratio)
—	—	●	6-speed manual TREMEC transmission (3.31 axle ratio)
○	○	—	5-speed automatic transmission (3.31 axle ratio)
—	●	●	Limited-slip differential
●	—	—	P215/65R16 all-season tires
—	●	—	P235/55ZR17 all-season performance tires
○	○	—	P235/50ZR18 performance tires
—	—	●	P255/45ZR18 (front) and P285/40ZR18 (rear) performance tires
○	●	—	Anti-lock Brake System (ABS) and Traction Control (standard on Pony Package)
●	—	—	Stainless steel single exhaust with chrome tip
—	●	●	Stainless steel dual exhaust

#### SAFETY/SECURITY

○	○	●	Active Anti-Theft System
●	●	●	Front-seat side airbags
○	○	●	Wheel-lock kit

#### SEATING

●	●	●	6-way power driver seat with power lumbar
○	—	—	Leather-trimmed bucket front seats
—	○	●	Leather-trimmed sport bucket front seats

#### INTERIOR

○	○	○	DVD-based Navigation System (requires Handling Package or Pony Package on V6; not available with Shaker 1000)
—	○	○	Shaker 1000 Audio System with AM/FM stereo, 6-disc in-dash CD changer, 10 Audiophile® speakers and MP3 capability (1000-watt)

#### EXTERIOR

●	●	●	Convertible top soft boot (convertible only)
—	●	●	Fog lamps
●	●	●	Rear spoiler
—	○	—	Spoiler delete option

#### PACKAGES

○	○	—	Comfort Group — Includes 6-way power, heated front seats and auto-dimming rearview mirror w/compass
○	○	—	Interior Upgrade Package — Includes 6-gauge instrument cluster with MyColor™ illumination, Ambient Lighting; leather-wrapped steering wheel with satin-aluminum spokes; satin-aluminum-finish instrument panel, air vents, door handles and scuff plates; message centre; and Dark Charcoal door-panel inserts
○	—	—	Pony Package — See page 6 for package content (stripes may be deleted)
—	○	—	GT Appearance Package — Includes bright rolled exhaust tips, hood scoop and pony emblem engine cover
○	○	—	9" Over the Top Racing Stripe Package — Includes dual 9" stripes running lengthwise down the centre of the hood, roof (on coupe), and rear decklid; available in either Black, White or Light Pearl Gold
—	○	—	GT California Special Package — See page 6 for package content
○	—	—	V6 Appearance Package — Includes 9" Over the Top racing stripes, metallic fuel filler door, and 18" polished forged-aluminum wheels (V6 Coupe only; not available with Pony Package)
○	○	—	Premier Trim With Colour Accent Package — Includes Dark Charcoal interior environment with Dark Charcoal carpeting, choice of 5 colours for leather-trimmed sport bucket front seats/front door-trim inserts/floor mats, leather-wrapped steering wheel with satin-aluminum spokes and satin-aluminum-plated shift lever (automatic) or bright shift knob (manual), wrapped and stitched instrument panel brow/centre console lid and upgraded door armrests

● Standard ○ Optional — Not Available

Always wear your safety belt and secure children in the rear seat.

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**eight**

# tops & stripes



Parchment\*



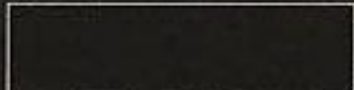
Black

\*Shelby GT500 only comes with a Black top.

## STRIPE COLOURS



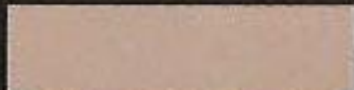
Vista Blue<sup>1</sup>



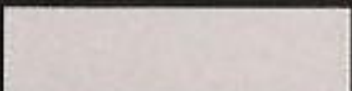
Black\*\*



White\*\*1



Pearl Gold\*\*



Satin Silver<sup>1</sup>

Alloy<sup>1</sup>

\*\*V6 and GT only. <sup>1</sup>Shelby GT500 only.



Vista Blue Metallic



Alloy Metallic



Dark Candy Apple Red Metallic



Silver Metallic



Grabber Orange



Performance White



Black

# colours & trim

## PAINT / TRIM / TOP COMBOS

- MEDIUM PARCHMENT
- LIGHT GRAPHITE
- DARK CHARCOAL
- DARK CHARCOAL SEATS WITH PARCHMENT INTERIOR
- DARK CHARCOAL SEATS WITH DOVE INTERIOR
- DARK CHARCOAL INTERIOR WITH RED SEATS
- DARK CHARCOAL INTERIOR WITH CHAMOIS SEATS
- DARK CHARCOAL INTERIOR WITH DARK CHARCOAL SEATS

### EXTERIOR COLOURS

- Performance White
- Grabber Orange
- Torch Red
- Dark Candy Apple Red Metallic
- Alloy Metallic
- Windveil Blue Metallic
- Vista Blue Metallic
- Silver Metallic
- Vapour Silver Metallic
- Black

### CONVERTIBLE TOP COLOURS

- Parchment
- Black\*\*

\*Black top not available when Medium Parchment interior is combined with Vista Blue Metallic exterior



Vapour Silver Metallic

Windveil Blue Metallic

Torch Red

Competitive comparisons are based on 2007 competitive models, publicly available information and Ford data at the time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Distances shown may vary due to optional features and/or production variability. Following publication of this catalogue, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated due to restrictions of the printing process. Please see your sales consultant for specific colour and model availability.

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- Basic Coverage: 3 years/60,000 km
- Powertrain Warranty: 5 years/100,000 km
- Corrosion Warranty: 5 years/unlimited distance
- Roadside Assistance: 5 years/100,000 km\*

\*Certain conditions apply. For more information on these warranties and coverages, ask your local Ford of Canada Dealer or visit [ford.ca](http://ford.ca). \*\*No additional cost.

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Ford Customer Relationship Centre  
1-800-565-3673  
Ford Credit Customer Service Centre  
1-877-636-7346



## The Right Ford Car for You

For a great value, you needn't look any further than Ford. New for 2008, Focus is more fun-loving than ever: It's new inside and out, and now comes as a coupe or sedan. Fusion is the essence of stand-out midsize quality, now taking all that finesse to an available All-Wheel-Drive degree. The legendary Mustang is not only the best-selling sports car in Canada, it's also the top-selling convertible. Taurus is the perfect family car – loaded with all the latest in full-size essentials.

Visit [ford.ca](http://ford.ca) to find your perfect match.

Focus



Fusion



Mustang



Taurus



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[ford.ca](http://ford.ca)

# 2008 **MUSTANG**



Built for life in Canada

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