

America... Your 1971 Fords are ready



Pinto



Mustang Mach 1



Ford LTD Brougham

MAVERICK

No changes in the simple machine...except for a couple of extra doors...and a little more jazz.



The '71 Simple Machine. So widely accepted, so owner-satisfying in its record first year, it needed no changing. And now there's a choice of three stylish 2-Door, roomy new 4-Door or sporty Grabber. Each offers true compact size, low upkeep, fuel economy and Maverick's low price.

Economy economy Maverick. It's still simple to own, drive, service and park. The economical 100-hp 170 CID Six and 3-speed, fully synchronized manual transmission are smooth standards. New cloth-and-vinyl fabric dress up the roomy interior. A 10.0 cu. ft. trunk simplifies vacation travel. Uni-Lock Harness makes using shoulder and lap belts easy. All are features you wouldn't expect in an ordinary economy car. And Maverick isn't ordinary.

Family economy Maverick. Now you can enjoy two extra doors for easier ins and outs—if you like your Maverick family style. For



Maverick instrument panel

this 4-door convenience, we made this model slightly longer, wider and higher. The 7-inch longer wheelbase gives rear seat passengers stretch-out room, 4.4 inches more for legs, 7.6 inches more for hips. Shock absorber refinements and the longer wheelbase give you a smoother, more stable ride. Maverick Sixes—170, or the optional 200 or 250 CID's—give you three blends of power with economy to choose from.

Sporty economy Maverick. Look sporty and save money at the same time. With the racy

Grabber standards like: dual racing mirrors and stripes, rally-type road lights, deck lid spoiler, all-vinyl interior, black or silver painted hood and cow, Grabber colors.

You can be more Maverick. Because we know you like to wear your own brand, we offer a variety of better idea options. For more action-lun, fatter Sixes—200 or 250 CID. Creamy-smooth SelectShift Cruise-O-Matic transmission makes perfectly with either Six. You can even add a floor shift on Mavericks with the 3-speed manual and 200 CID Six, or on models equipped with 200 or 250 CID Sixes and SelectShift Cruise-O-Matic in combination with bucket seats. Power steering? SelectAir Conditioner? AM Radio? They're on the list. And a Console and electric clock can add extra convenience. For impressive entrances, pick the Accent Group—bright drip moldings, bright window frames, wheel covers, color-keyed carpeting. You can top it with a vinyl roof in green found-

tooth, black, white, red or gold tweed. There's a wide selection of 14" tires, including belted beauties in white sidewalls—wheel covers. Optional stripe-patterned fabrics and new high-back bucket seats for a sportier interior. A rear window defogger. And that's just a partial list.

See the three new Mavericks at your Ford Dealer's. Discover why so many people have become such happy mavericks with America's one true compact car.



Maverick Grabber standard interior

Make yourself a Maverick.

Thunderbird '71

Thunderbird people have one thing in common. They're uncommon.

For you, the individualist. The world's most refined personal luxury car. And an exhilarating escape from today's hemmed-in feeling of conformity. Thunderbird is an impressive, breathtaking answer to the question, "Whatever happened to individuality?"

Three New Birds. Great things have happened in these new editions—Two-Door Hardtop, Two-Door Landau, Four-Door Landau. The Hardtop has its own distinctive roofline. An optional vinyl roof is now available in complementing colors. You can order the power-operated Sunroof on all Birds this year.

The Two-Door Landau sports a brand-new team car roofline, giving you a greater feeling

of privacy with a noticeable increase in headroom. The Four-Door Landau, with wide center-opening doors, is the roomiest Bird. Stylish, shimmering "S" bars grace its distinguished roof. Both Landaus come with complementing vinyl roof covering, standard.

All Birds have generous proportions important to sheer comfort. They surround you with cushioned, carpeted luxury. All have belted bias-ply tires. And a bold new grille with bright language styling that gives the front configuration a fresh new look. Optional bumper guards, also new, help protect new grillwork. Thunderbird quality, precision-checked electronically, is even more outstanding. Each Bird is checked again by audio sensors to detect noise the unaided human ear might not hear. Result? A velvet-quiet ride unique in all the world.

Standard Features include a 360-hp, four-barrel 429 CID V-8, SelectShift, Power Ventilation, Power Steering, Power Front Disc Brakes, Covering Lights, AM Radio, Automatic Parking Brake Release, Electric Clock, Pull-Down Front Center Armrest, luxury carpeting, new colors of paint and trim to mix and match.

Options. A wide array of Thunderbird options lets you be even more individual. An all-



Two-Door Hardtop with optional vinyl roof, sunroof, and exterior appearance group

new Turnpike Convenience Group includes Fingerprint Speed Control, reclining passenger seat and Michelin steel-belt white sidewall tires. New Brougham Interior Trim High Back split bench (4-Door) or bucket seats (2-Door) with or without passenger recliner. The Special Brougham Option Interior (2-Door models) is even more sumptuous. SelectAir Conditioner plus Automatic Temperature Control gives you climatic comfort the year around, and many more individual luxuries are available.

Thunderbird, obviously, lets you have it all your own way. Which is only right. For Thunderbird handles any combination of options.

Thunderbird '71...Individuality.



Two-Door Hardtop with optional vinyl roof

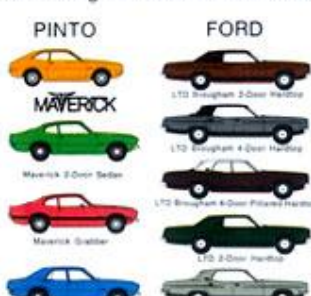


Two-Door Landau with Special Brougham Option

Special Brougham Option High Back bucket seats with reclining passenger seat

FORD'S 1971 SHOWROOM

46 exciting new models in six series



FORD

Information shown herein was compiled when approved for printing. Ford Dealer receives the right to discontinue or change an area line specification or design without notifying dealer. Some features shown or described are optional at extra cost.

